

national **Diabetes Goal**

National Diabetes Goal Statements of Support

American Academy of Physician Assistants

The American Academy of Physician Assistants (AAPA), representing the more than 68,000 physician assistants (PAs) practicing in the U.S. today, is pleased to join other national organizations in supporting the National Diabetes Goal. AAPA recognizes the importance of both prevention and control in the management of diabetes and supports the National Diabetes Goal as a platform on which to build and advance strategies that affect positive change in this disease. In 2007, PAs managed more than 16 million patient visits related to diabetes and are clearly well-positioned to lend their support to this worthy national health care cause.

American Association of Clinical Endocrinologists

The American Association of Clinical Endocrinologists (AACE) is committed to enhancing the ability of its members to provide the highest quality of care to their patients, including those suffering from diabetes. With that mission in mind, the AACE supports the National Diabetes Goal increasing the number of Americans who are at risk for type 2 diabetes who know their own blood glucose level and what actions to take by 2015.

American Association of Colleges of Pharmacy

The American Association of Colleges of Pharmacy (AACP) is committed to excellence in pharmacy education and educators, and to the care of individuals suffering from diabetes. With that mission in mind, the AACP supports the National Diabetes Goal increasing the number of Americans who are at risk for type 2 diabetes who know their own blood glucose level and what actions to take by 2015.

American Association of Diabetes Educators

The American Association of Diabetes Educators (AADE) is pleased to support efforts in the diabetes community to improve the prevention, detection and care of diabetes in the United States. We believe that the National Diabetes Goal is an important step toward transforming our understanding of diabetes into action and creating a tangible way for Americans to take control of their health. AADE supports the work to promote the National Diabetes Goal, and looks forward to helping to educate the millions Americans at risk for diabetes about what they can do to change the future of this disease.

American Diabetes Association

On behalf of the more than 20.8 million children and adults with diabetes in America, the American Diabetes Association is committed to focusing national awareness of diabetes into a measurable action step by advancing the National Diabetes Goal. The diabetes community must work together to begin to stem the tide of diabetes in this country. The ADA strongly supports efforts that focus

on diabetes prevention and early treatment, which relies in large part on Americans understanding their risk and feeling empowered to do something about it. The National Diabetes Goal, developed under the auspices of the National *Changing Diabetes*® Program, is an important step toward addressing the growing number of Americans with diabetes in the United States.

American Medical Group Association

The American Medical Group Association is pleased to offer our support of a National Diabetes Goal to assure that by 2015, 45% of Americans who are at risk for diabetes will know their blood glucose level, and what actions to take. We absolutely agree that identifying individuals at risk, providing them with information about their glucose levels, and arming them with tools to help manage the progression of diabetes are imperatives for our health system.

American Medical ID

American Medical ID is a proud champion of the National Diabetes Goal and fully supports increasing by 2015 the number of Americans at risk of diabetes who know their blood glucose level and know the appropriate actions to take. Click on the link above to review the final report produced by Gallup that shows American's views on diabetes and their behaviors towards this disease.

American Optometric Association

Optometrists seek to fulfill the vision and eye care needs of the public through clinical care, research, and education, all of which enhance the quality of life. Optometrists, due to their clinical education, training, experience, and broad geographic distribution, are often the first health care practitioners to examine patients with undiagnosed diabetes or eye diseases related to diabetes. Recognizing the importance of diabetes prevention and early treatment for lifelong eye health, the American Optometric Association supports the National Diabetes Goal of having 45% of Americans who are at risk for diabetes know their own blood glucose level and what actions to take by 2015.

American Pharmacists Association Foundation

The American Pharmacists Association (APhA) Foundation is committed to creating a new medication use system where patients, pharmacists, physicians and other health care professionals collaborate to dramatically improve the cost effectiveness and quality of consumer health outcomes that are achieved through proper medication use. With that commitment in mind, the APhA Foundation is pleased to support the National Diabetes Goal, and looks forward to contributing to the vision of the National Changing Diabetes® Program to improve the lives of people affected by diabetes by creating change in America's health care system.

Barton HealthCare System

Barton HealthCare System (BHS) *Diabetes Services* in South Lake Tahoe, California is dedicated to provide the highest level of care to improve the quality of life for persons with diabetes and their families. BHS *Diabetes Services* fully supports the National Diabetes Goal to assure that by 2015, 45% of Americans who are risk for diabetes will know their blood glucose level, and what actions to take. We are proud to join other leaders in the healthcare community in this call to action.

Bellwether Medical Center

Bellwether Medical Center, Bellingham, Washington, is committed to caring for their patients, especially those suffering from diabetes. With this mission in mind, Bellwether Medical Center supports the National Diabetes Goal increasing the number of Americans who are at risk for type 2 diabetes who know their own blood glucose level and what actions to take by 2015. Our staff are **credentialed**, a Board Certified Internal Medicine specialist; a Certified Medical Assistant (AAMA) and health educator (BAEd) to serve the needs of the patients, and commit to a healthy lifestyle of our own in order to continue to care for patients for the long term.

Campaign to End Obesity

The Campaign to End Obesity (the Campaign) supports the efforts of the National Diabetes Goal in encouraging all Americans at risk for type 2 diabetes to know their blood glucose number and seek appropriate treatment. In order to accomplish this goal it is critical that all Americans have access to regular Body Mass Index (BMI) screening such that they can be made aware of the risks associated with their weight such as type 2 diabetes and screened and treated for those co-morbidities as appropriate. It is also critical that patients who do have elevated BMI's - especially those with other risk factors such as high blood glucose - have access to the care they need to manage and treat their weight. As losing just 5-10% of one's body weight can have a significant impact on risk factors such as blood glucose, Americans suffering from obesity should have access to effective evidence-based treatments in order to lose and maintain weight and manage blood glucose and other risk factors.

Center for Health Transformation

The Center for Health Transformation (CHT) works to develop and implement solutions that improve the health and quality of life for people whose health is most at risk. In keeping with this mission, CHT works to improve self-management among people with diabetes and promote policies that increase diabetes prevention. CHT fully supports the National Diabetes Goal to increase the number of at-risk Americans who take steps to prevent and manage diabetes, recognizing that diabetes poses a serious health threat to millions of Americans and that systematic change is needed to reverse this trend.

Coppin State University

Coppin State University is pleased to become a Goal Champion of the National Diabetes Goal. This is an excellent opportunity for collaboration among our students, faculty, staff, alumni, community partners and the Goal. Coppin recognizes diabetes as a major public health problem that disproportionately impacts our campus and community populations so we are committed to increasing awareness, detection, and prevention activities that address diabetes and its contributing risk factors. A crucial part of our University's mission is to provide excellent urban education by assisting in efforts to address the needs of our community through research, evidence-based knowledge transfer and services as appropriate. Coppin values the distinction of being the first University in the country to become a Goal Champion and welcome the opportunity to serve as a model for other HBCUs, universities and colleges.

Diabetes Hand Foundation

The Diabetes Hands Foundation (DHF) is a nonprofit that works towards connecting people touched by diabetes and raising diabetes awareness. DHF is very glad to support the National Diabetes Goal in order to help raise diabetes awareness. Through the work we do in TuDiabetes.com and EsTuDiabetes.com, two social networks for people touched by diabetes, along with our awareness programs (Drawing Diabetes and Diabetes Supplies Art, among them) we will work to ensure that by 2015, 45% of Americans who are at risk for type 2 diabetes know their blood glucose level and what actions to take.

diaTribe

Kelly Close, the editor-in-chief of diaTribe magazine, is proud to join other organizations in supporting the National Diabetes Goal. It is the mission of diaTribe to disseminate accurate and up-to-date information about diabetes care and management to its subscriber list of thousands of diabetes patients and to the larger diabetes community. diaTribe considers the prevention of diabetes to be an integral part of the fight against the disease, and views the National Diabetes Goal as an important and noteworthy step towards an increased awareness of diabetes among the larger population.

dLife

dLife For Your Diabetes Life! provides people managing diabetes and their caregivers a place for information, inspiration and connect for a better diabetes life. dLife is proud to support the National Diabetes Goal in an effort to increase diabetes awareness. Aligning with this effort, dLife offers diabetes management information via a television show (dLifeTV), a robust website (dLife.com), a life-style relevant print newsletter (dLifeConnect) and more. Having access to information on diabetes and self management is crucial in prevention, detection and management. dLife focuses on making information available to all and is proud to support the National Diabetes Goal and help propel it's efforts forward.

Entertainment Industry Foundation

The Entertainment Industry Foundation (EIF) has joined forces with Novo Nordisk to fight the growing burden of diabetes through a national educational campaign, called Diabetes Aware. The campaign informs Americans about the importance of diabetes detection, monitoring and proper management of this disease. The National Diabetes Goal, to have by 2015 a population that is more aware of its diabetes risk and appropriate steps, is a fitting and appropriate response to the national diabetes epidemic, and it has the full endorsement of EIF. We support the goal for urging Americans to take a more active role in their management and treatment, and encourage people at risk to talk to their doctor about getting tested.

ESSENCE

ESSENCE is transforming the ways in which healthcare is accessed, delivered, measured, improved and reimbursed. As champions of preventive medicine and long-lasting health, ESSENCE offers its full support of the National Diabetes Goal. We will continue to offer generous benefits to members of our Medicare Advantage health plan – known for its uniquely strong emphasis on preventive care – and by offering technological tools that help physicians identify and best treat patients at risk for diabetes. By putting doctors and their patients back in control, ESSENCE is introducing a new day for healthcare.

Fleishman- Hillard

Fleishman- Hillard one of the world's leading public relations firms is dedicated to assist the efforts of the National Diabetes Goal. Fleishman-Hillard has built its reputation by using strategic communications to deliver what its clients value most: meaningful, positive, and measurable impact on the performance of their organizations. With more than 2,200 employees Fleishman-Hillard knows the impact diabetes has on its employees, their families and the lives of people in their community. We are honored to become a National Diabetes Goal Champion – supporting these efforts to help make our company, and country, a healthier place in which to work and live.

Food Marketing Institute

As a member association representing 1,500 food companies, the Food Marketing Institute (FMI) provides leadership and advocacy for the food distribution industry worldwide. The industry innovates to meet the needs of changing consumers, and FMI is pleased to support the mission of the National Diabetes Goal. We encourage Americans at risk for diabetes to know their blood sugar level and understand the appropriate response to take, which may include an improved diet of healthy foods. FMI believes that businesses and the health care community can work together to promote health, especially in a unified initiative like the National Diabetes Goal.

HealthCare Institute of New Jersey

The HealthCare Institute of New Jersey (HINJ) offers its help and assistance to the National Changing Diabetes Program (NCDP) as a recognized champion. We are honored to be included in this group, for the goal of lessening the impact of diabetes throughout the United States is a laudable one. Making U.S. citizens aware of the challenge they are facing is an important first step, and we pledge our support to the recently announced NCDP goal of 45% of Americans being aware of their blood glucose level by 2015 - only seven years away. Throughout its nearly dozen-year history, HINJ has worked closely with patient advocates and medical professionals in promoting awareness of health and its importance to our society.

Latino Magazine

LATINO Magazine is proud to support the National Diabetes Goal. Diabetes is one of the leading health disparities impacting the Latino community. According to the National diabetes Information Clearinghouse, 10.4% of Hispanics have diagnosed diabetes, as compared with 6.6% of non-Hispanic whites. More ominously, the diabetes death rate for Hispanics is 1.6 times higher as well. It is incumbent upon Latino media to educate our community about ways to control this disease and lower the risk of complications.

National Association of Chain Drug Stores

The National Diabetes Goal presents an excellent opportunity to help change the trajectory of diabetes in America. The National Association of Chain Drug Stores is pleased to be a partner in this effort, and commends NACDS Associate member Novo Nordisk Inc. and the supporting organizations for their commitment to this vital work. This initiative has the potential to save and improve lives, and to mitigate the effects of chronic disease for patients and their families, as well as for the entire healthcare system. America's pharmacies

play a pivotal role in helping patients manage diabetes and other chronic diseases. NACDS' involvement in this program reflects the value that pharmacies deliver on a consistent basis as the face of neighborhood healthcare.

National Association of School Nurses

The National Association of School Nurses (NASN) supports the National Diabetes Goal to increase the number of Americans at risk of diabetes who know their blood glucose level and know the appropriate actions to take by 2015. NASN, a 501(c)(3) organization, strives to improve the health and educational success of children and youth by advancing the practice of school nursing. School nurses contribute to the nation's goals of health promotion and disease prevention by teaching and encouraging healthy lifestyles and habits that have lifelong implications for children, their families and the community.

National Business Coalition on Health

The National Business Coalition on Health (NBCH) fully supports the National Diabetes Goal to increase by 2015 the number of Americans at risk of diabetes who know their blood glucose level and know the appropriate actions to take. As a non-profit organization of employer-based health care coalitions, NCBH is dedicated to collective action in improving the health status of Americans. By promoting a unified national diabetes goal, NBCH will help focus business leader attention on diabetes detection and prevention, contributing to the long-term health of our nation.

National *Changing Diabetes*[®] Program

The National *Changing Diabetes*[®] Program (NCDP) is pleased to offer its full support for the National Diabetes Goal, which seeks to increase the percentage of Americans at risk for diabetes who know their blood glucose level and the correct action to take to preserve their health. NCDP serves as a catalyst for changing the status quo regarding diabetes in our health care system, a convener of leaders in the diabetes community, and a facilitator of alignment on a variety of priorities for spending, policy and diabetes care outcomes across all stakeholders.

National Minority Quality Forum

The National Minority Quality Forum is a research and educational organization dedicated to ensuring that high-risk populations and communities receive optimal health care. The Forum supports the National Diabetes Goal, which will promote prevention and early intervention to combat disease that disproportionately affects minority communities. The National Minority Quality Forum strives to prepare the health system in the United States to provide optimal health care for a diverse society and is proud to join other leaders in the health-care community in this call to action.

National Resource Center for Hispanic Mental Health

The NRCHMH is pleased to join other state and national organizations in supporting the National Diabetes Goal to increase by 2015 the number of Americans at risk for diabetes who are taking appropriate steps to prevent and manage this disease. The NRCHMH is committed to this goal as diabetes is very common among individuals in the Hispanic community, including Hispanics with a mental illness. It is important that individuals in the Hispanic community are treated with an individualized diabetes management approach combined with a

mental health focus in order to overcome the growing health disparities and, as a result, improve both access to and outcomes of diabetes care for the Hispanic community.

New Jersey Association of Mental Health Agencies

The New Jersey Association of Mental Health Agencies, Inc. (NJAMHA) is pleased to join other state and national organizations in supporting the National Diabetes Goal to increase by 2015 the number of Americans at risk for diabetes who are taking appropriate steps to prevent and manage this disease. NJAMHA represents 125 hospital-based and freestanding mental health agencies throughout New Jersey, championing opportunities that advance its members' ability to deliver accessible, quality, efficient and effective integrated behavioral health care services to mental health consumers and their families. This goal is important to us because individuals living with serious mental illness have a significantly elevated risk of diabetes, metabolic syndrome, obesity and early death. Since diabetes is considered one of the most psychologically demanding of the chronic medical illnesses, prevention and management of diabetes among individuals living with mental illness is difficult. Integration between primary healthcare and the mental health care systems is extremely important for individuals with diabetes living with mental illness. NJAMHA is committed to recovery and wellness for all consumers.

New Jersey Mental Health Institute, Inc.

The New Jersey Mental Health Institute, Inc. (NJMHI) aims to promote quality mental health services through policy development initiatives, training, technical assistance, research, data collection, best practice development, and anti-stigma and anti-discrimination campaigns. The organization sponsors and array of activities in support of its mission and has extensive experience in providing education on how to best attract, engage, retain and serve individuals from racial and ethnic minority communities and other underserved populations in mental health settings. The NJMHI is pleased to join other state and national organizations in supporting the National Diabetes Goal to increase by 2015 the number of Americans at risk for diabetes who are taking appropriate steps to prevent and manage this disease. The NJMHI is committed to this goal as diabetes is prevalent among individuals with depression and other mental illnesses, especially among individuals from several of the racial and ethnic minority communities that the NJMHI reaches.

Novo Nordisk

Novo Nordisk is a health care company with a unique vision – to defeat diabetes. The company was started over 80 years ago with a passion for helping people with diabetes, their families and societies that are affected by this disease. As part of our work in partnership with other diabetes stakeholders, Novo Nordisk is proud to endorse the National Diabetes Goal to increase by 2015 the number of Americans at risk for diabetes who are taking appropriate steps to prevent and manage this disease. Novo Nordisk is dedicated to changing how diabetes is treated and how it is viewed, and encourages the nation to rally to action on achieving this ambitious goal.

Obesity Action Coalition

As the leading patient organization for those affected by the disease of obesity, the Obesity Action Coalition (OAC) proudly supports the efforts of the National Diabetes Goal to assure that by 2015, 45 percent of Americans who are at risk for diabetes will know their blood glucose level, and how to manage their diabetes. More than 93 million Americans are affected by obesity and the disease of diabetes is one of the most common obesity-related conditions present in these individuals. Educating those affected by obesity and diabetes is crucial in taking a proactive step toward combating these two diseases and increasing the quality of health and life of all Americans.

Olympic Medical Center

Olympic Medical Center is committed to excellence in health care, and partners with the community to promote health, wellness and healing. As a medical center recognized by the American Diabetes Association for Diabetes Self Management Education, we believe in the value of lifestyle modification in the prevention and treatment of diabetes. We are pleased to support the efforts of the National Diabetes Goal in encouraging Americans at risk for Type 2 diabetes to know their blood glucose values and what actions to take.

Patient Assistance

As a proud supporter of the goals the NDG has set out to accomplish by 2015, PatientAssistance.com has begun to take action toward increasing awareness and improving the management of Type 2 Diabetes within the uninsured population. Through providing surveys and questionnaires to their membership base and other partner organizations, totaling over 1.5 million uninsured individuals, PatientAssistance.com will be able to provide an in depth look at the current social awareness of Type 2 Diabetes within the uninsured population. PatientAssistance.com, a non-profit corporation owned by Your Rx Card, Inc., has continued to provide detailed information and patient oriented assistance to all those with prescription medication or general healthcare needs through their extensive database of patient assistance programs and government benefits programs that can be searched through free of charge.

Revolution Health

Revolution Health is pleased to support the National Diabetes Goal, in hopes of uniting together with a roster of diverse organizations to raise awareness and make progress against diabetes. Revolution Health was founded to transform how people approach their overall health and wellness. RevolutionHealth.com, a free, comprehensive health and medical information site, offers best-of-breed as well as more than 125 online tools, such as a blood glucose tracker, to help people take control of their health and well-being.